

THE CROSSROADS INSTITUTE
1117 EAST STUART DRIVE
GALAX, VA 24333

Name

Address/P.O. Box

City State Zip

Company Name

Address

Phone

Title

Please check one:

(Includes all materials and graduation)

- \$50 Registration fee
 Registration fee paid by Employer.

I understand the absence from more than two sessions may result in my involuntary withdrawal from the program. Participants will be recognized at the April 25 graduation ceremony.

Signature

Date

Deadline: March 6, 2023

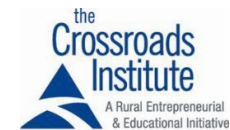
Return to The Crossroads Institute Office
The Crossroads Institute
1117 East Stuart Drive
Galax, VA 24333
(276)236-0391 fax:(276)236-0485
bsutherland@crossroadsva.org

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2023 TWIN COUNTY LEADERSHIP DEVELOPMENT INITIATIVE

Sponsored by:





The Initiative, known as Simply Lead, is jointly sponsored by the Crossroads Institute, Twin County Chamber of Commerce, Virginia Cooperative Extension, and Wytheville Community College.

Simply Lead provides participants with the opportunity to:

- Build leadership skills
- Increase awareness of community issues
- Network with other leaders
- Participate in community, civic, and governmental activities

Simply Lead curriculum includes six leadership modules. The Session Schedule identifies the topics, dates, and times for each program. All leadership training will be held at the Crossroads Institute.

For more information on the Twin County Leadership Initiative, contact:

Brenda Sutherland, Executive Director
The Crossroads Institute
(276) 236-0391, ext. 224
bsutherland@crossroadsva.org
1117 East Stuart Drive
Galax, VA 24333

TWIN COUNTY LEADERSHIP INITIATIVE

SESSION SCHEDULE 2023

Tuesday, March 21, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session I: Leadership
Presenter: Mr. Kevin Spurlin

Learn about the characteristics of effective leaders and how to grow your personal influence and power. You will identify your own preferred leadership style.

Tuesday, March 28, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session II: Effective Communication
Presenter: Mr. Kevin Spurlin

Effective communication is essential for leaders. Enhance your collaborations and manage conflicts better using "straight talk tips" outlined in this module. You will also learn how to frame your messages to be clear, memorable, and impactful.

Tuesday, April 4, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session III: Workplace Professionalism
Presenters: Chief DeWitt Cooper, Dr. Scott Jefferies

This session will focus on the importance of professionalism in the workplace, including knowledge and understanding of soft skills, developing good relationships with co-workers and supervisors, managing conflicts, maintaining an ethical environment, and understanding regional culture.



Tuesday, April 11, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session IV: Building a Leadership Team
Presenter: Mr. Kevin Spurlin

Great leaders are part of a great team! What makes great teams? Learn about team dynamics, best practices of teamwork, and how to have better team meetings.

Tuesday, April 18, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session V: Community & Strategic Planning
Presenters: Mr. Kevin Spurlin, Ms. Laura Whitt, & Panelists

Goal setting and planning for action! This session will discuss the importance of setting effective goals. We will not stop there. We will explore your values that will influence your definition of success and how to turn goals into action and impact.

Tuesday, April 25, 2023

Crossroads Institute, 4 p.m. - 6 p.m.
Session VI: Local Government
Presenters: Mr. Kevin Spurlin, Ms. Laura Whitt, & Panelists

There is no secret when working with local, state, or federal government officials. It is all about communication! A panel of local officials will share ways you can lend your talents to better our communities by working alongside them. They need you!

Graduation & Recognition Ceremony -
April 25 following Session VI

All sessions will be held in the Crossroads Institute Conference Room.

